

Junaid Chaudhary

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Web Designer & Developer

Experienced web designer with over 7 years of expertise in HTML, CSS, WordPress, Bootstrap, and responsive web design. Proficient at developing mobile-friendly websites, focusing on the user experience and design. Provided clients with hands-on tutorials and guidance to become self-sufficient and confident in managing their business websites.

WORK EXPERIENCE

Web Designer & Developer • Freelance R.F. Technologies, Inc. • Remote

Apr 2024 - Present

- Leading the complete redesign of client website. Produced and presented redesign proposals using Figma, Adobe Illustrator, and Elementor for client review.
- Created project timeline, researched client competitors and web design trends, and utilized expert knowledge to provide a consistent and transparent work ethic for client satisfaction.
- Acted as WordPress admin, managing site content, updates, and user roles to ensure smooth operation and optimal functionality.

Web Designer & Developer • Freelance LSAV PowerHouse • Remote

Feb 2024 - Present

- Leading the complete redesign of client website. Created Figma prototypes for client to show site functionality and user interactions.
- Developed redesign proposals through client and competitor research. Presented samples and design proposals in client meetings.
- Utilized extensive CSS to optimize customer journeys in event production software such as Eventmobi and Brandlive.

Web Designer • Freelance Discover Solutions • Remote

Nov 2023 - Feb 2024

- Collaborated with clients to design and develop landing pages and micro-sites in WordPress using themes and plugins with additional HTML and CSS for customization.
- Established foundational building block for a furniture drop-shipping Shopify store. Created site design using themes, created product listings, and utilized Shopify features like product variations and categories for effective store management.
- Provided on going maintenance of websites as WordPress admin by way of updating content, QA testing, and suggesting design updates.

SKILLS

Photoshop, Illustrator, InDesign, Figma, VS Code, HTML, CSS, JavaScript, Bootstrap, WordPress, Elementor, Oxygen, Liferay, Salesforce MC, Hubspot Email Cloud, Microsoft Office, G Suite

Design skills: Responsive web design, Wireframes, Proposal Writing, Email development, Corporate branding, Typography, Layout design, Print production

Soft skills: Accountable, Articulate, Adaptable, Enthusiastic, Self-starter

EDUCATION

BFA in Graphic Design

University of Maryland, Baltimore County
Sep 2010 - Dec 2013

Awarded "Outstanding Work in Graphic Design" Student Exit Exhibition, 2013

Graphic Designer for the Student Government Association, Fall 2011

AA in Art, Design, and Interactive Media

Community College of Baltimore County
Sep 2008 - May 2010

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Web Designer • Freelance**Mar 2023 - May 2023****Aventura Chauffeur • Remote**

- Developed mobile-friendly web-app in Squarespace for ride booking service. Focused the development on UX and data management.
- Designed all web assets for the site development, including visual branding, images, user experience, and SEO optimization.

Web Designer & Developer**Dec 2016 - Feb 2023****Sammons Financial Group • Chicago, IL**

- Designed and developed B2C/B2B micro-sites, landing pages, and promotional emails/newsletters using HTML, CSS, and JavaScript.
- Onboarded new hires and freelance designers on brand guidelines, marketing processes, workflows, and hands on web development training.
- Ensured responsive web design in alignment with brand guidelines and collaborated with SEO manager for Google Analytics tracking and ADA compliance.
- Managed a comprehensive catalog of marketing assets in CMS, provided materials to field agents for client meetings and events via landing pages and promotional emails.

Graphic Designer • Full-time**Feb 2016 - Dec 2016****Kerry • Beloit, WI**

- Collaborated with brand managers to convey a compelling brand story, adhering to subsidiary branding and project-specific guidelines.
- Supported digital marketing through the design of promotional emails, web banners, digital ads, and seasonal promos for retail landing pages.
- Designed marketing catalogs, sales kit materials, and promotional print assets, managing tight deadlines and maintaining ongoing dialogue with project managers for updates.

Production Designer • Full-time**Sep 2015 - Feb 2016****Schumacher Electric Corporation • Mt. Prospect, IL**

- Produced design assets and promotional materials for specialty market re-brands and B2C retail stores.
- Managed artwork for fabrication that matched strict production details like crop and bleed areas, LED openings, directions for use, and other compliance requirements.
- Designed storefront display to promote and inform product utilization.

VOLUNTEERING & LEADERSHIP**Islamic Community Center of Des Plaines****May 2022 - Present****Web Designer • Des Plaines, IL**

Developed a website to process new student registration and provided numerous web updates. Also designed print versions of the application and other promotional design material.

CERTIFICATIONS**Email Marketing**

Apr 2024 - May 2026
Hubspot Academy

Fundamentals of HTML, CSS, and JavaScript

Nov 2018
General Assembly